

Cyber Security Awareness Campaign Planner 2025

Phishing - Business Email Compromise (BEC) and Ransomware				
Jan: W/C	30.12.24	06.01.25	13.01.25	20.01.25
Week Number	1	2	3	4
Policy	Anti-Phishing Policy	Review Policy Adoption		
Remediation	Phishing eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Business Email Compromise (BEC) Blog	Posters / Screensaver	Ransomware Blog	Phishing Blog / Stats

Physical Security - Tailgating / Access Control				
Feb: W/C	27.01.25	03.02.25	10.02.25	17.02.25
Week Number	5	6	7	8
Policy	Anti-Phishing Policy	Review Policy Adoption		
Remediation	Access Control eLearning	Review Learning Adoption	Phishing Simulation Capture Password Details	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data Entry Rates	Review Results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster / Tailgating	Blog Post Physical Sec / Access Control	Blog Post

Passwords - Credential Hygiene				
Mar: W/C	24.02.25	03.03.25	10.03.25	17.03.25
Week Number	9	10	11	12
Policy	Account Credentials Policy / Guidelines	Review Policy Adoption		
Remediation	Password Safety eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Business Email Compromise (BEC) Blog	Posters / Screensaver	Blog Post Password Recovery	Blog Post

Incident Reporting				
Apr: W/C	24.03.25	31.03.25	07.04.25	14.04.25
Week Number	13	14	15	16
Policy	Incident Reporting Policy	Review Policy Adoption		
Remediation	Incident Reporting / Threats eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post Password Recovery	Blog Post

Social Engineering - Vishing, Smishing, Cybercrime				
May: W/C	21.04.25	28.04.25	05.05.25	12.05.25
Week Number	17	18	19	20
Policy	Social Engineering Policy / Guidelines	Review Policy Adoption		
Remediation	eLearning SE / Vishing / Smishing	Review Learning Adoption	Phishing Simulation	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data Entry Rates	Review Results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

Artificial Intelligence				
Jun: W/C	19.05.25	26.05.25	02.06.25	09.06.25
Week Number	21	22	23	24
Policy	Anti-Bribery & Corruption Policy	Review Policy Adoption		
Remediation	eLearning Anti-Bribery	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

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Social Media Safety				
Jul: W/C	16.06.25	23.06.25	30.06.25	07.07.25
Week Number	25	26	27	28
Policy	Social Media Guidelines	Review Policy Adoption		
Remediation	Social Media eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

GDPR				
Aug: W/C	14.07.25	21.07.25	28.07.25	04.08.25
Week Number	29	30	31	32
Policy	GDPR Policy	Review Policy Adoption		
Remediation	GDPR eLearning	Review Learning Adoption	Phishing Simulation Capture Password Details	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data Entry Rates	Review Results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

Multi-Factor Authentication				
Sept: W/C	11.08.25	18.08.25	25.08.25	01.09.25
Week Number	33	34	35	36
Policy	MFA Policy	Review Policy Adoption		
Remediation	MFA eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

Cyber Security Awareness Month - Emerging Threats				
Oct: W/C	08.09.25	15.09.25	22.09.25	29.09.25
Week Number	37	38	39	40
Policy	ISO Policies	Review Policy Adoption		
Remediation	ISO eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

CIA / Information Security				
Nov: W/C	06.10.25	13.10.25	20.10.25	27.10.25
Week Number	41	42	43	44
Policy	Account Credentials Policy / Guidelines	Review Policy Adoption		
Remediation	CIA Guidelines / Policy	Review Learning Adoption	Phishing Simulation	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data Entry Rates	Review Results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post

Mobile App Security				
Dec: W/C	03.11.25	10.11.25	17.11.25	24.11.25
Week Number	45	46	47	48
Policy	Mobile Device Policy	Review Policy Adoption		
Remediation	Mobile Device / App eLearning	Review Learning Adoption	Phishing Simulations	Review Phishing Simulation Adoption
Measurement	Test of Understanding	Review Test Results	Click / Data entry rates	Review results
Dissemination	Email Notification Enforce - MetaEngage Collate & Share Results		Deliver across a number of days / hours or all at once Collate & Share Results	
Secondary Remediation	Screensaver	Poster	Blog Post	Blog Post